

THE 3-STEP STRATEGIC INITIATIVE ASSESSMENT

Better Questions Better Decisions

Before you commit significant time, money, and organizational capital, make sure your initiative is built to succeed.

A proven 3-step assessment that exposes blind spots, reduces risk, and gives you the confidence to move forward.



WILLIAM H. "COWBOY" VOLPE III, PMP, CSM

Helping Leaders Make Better Decisions
Under Uncertainty



CLARITY
on what matters



INSIGHT
into what's missing



CONFIDENCE
in the path forward



RESULTS
that last

A PROVEN 3-STEP PROCESS

For stronger strategic initiatives.

The best outcomes start with the right questions. My 3 step assessment process gives you the clarity, insight, and confidence you need to make better decisions and move forward.

STEP 1

CLARIFY THE OBJECTIVE

Define the real objective and what success looks like.

- A clear and specific goal.
- Aligned outcomes and success measures.
- Key stakeholders and initial risks.

STEP 2

ASSESS THE CURRENT STATE

Identify the gaps, constraints, and critical dependencies.

- Gap and risk analysis.
- Readiness and feasibility assessment.
- Key dependencies and constraints.

STEP 3

DECIDE WITH CONFIDENCE

Chart the path forward and make the right decisions.

- Clear options and recommended path.
- Prioritized actions and roadmap.
- Confidence to make the right decision.

Walk away with a clear understanding of your initiative, the key risks, and the best path forward—so you can make the right move with confidence.





WHAT YOU'LL GAIN



STRATEGIC CLARITY

A crystal-clear understanding of the true objective, desired outcomes, and what matters most.



RISK REDUCTION

Early identification of gaps, risks, and constraints that could derail your initiative.



BETTER DECISIONS

Actionable options and a recommended path forward you can stand behind.



STRONGER ALIGNMENT

Alignment with key stakeholders on goals, priorities, and next steps.



CONFIDENCE TO EXECUTE

The assurance that you're investing your time, money, and organizational capital where it will deliver real results.



Most initiatives don't fail during execution. They fail before execution begins. The right questions change everything. ”

A focused, high-impact conversation to pressure-test your initiative and give you the clarity you need to move forward. Schedule your call today.

BOOK YOUR STRATEGIC ASSESSMENT FREE CALL HERE



ABOUT WILLIAM H. "COWBOY" VOLPE III, PMP, CSM

With 37+ years leading complex initiatives around the world - from Fortune 500 companies to national programs - I help executives make better decisions and drive results.



My work spans...

- Worked on 5 continents.
- Led multi-million-dollar initiatives.
- Government and private sector.
- Board of Advisors Seton Hall University Transformative Leadership Program.

What executives say...



Cowboy brings clarity to complexity. He asks the questions others overlook and uncovers what really matters. ”

Anne - CEO

Professional Credentials



Ready to pressure-test your initiative?

Let's have a focused conversation about your initiative and how to make it a success.

SCHEDULE YOUR STRATEGIC INITIATIVE ASSESSMENT FREE CALL TODAY HERE

